

MCH and Local Prevention Plans



Colorado Maternal and Child Health
Prevention Services Division
www.mchcolorado.org

2021 - 2025



COLORADO
Department of Public
Health & Environment

What is MCH?

- Funding source
- Program
- Defined population
- Profession or field of study

Today, when we say MCH, we are referring to MCH as a program, a funding source and/or a population.



Today's Agenda

1. Federal/National Overview
2. Colorado's MCH Program
 - State
 - Local
3. MCH Partners, Roles and Resources



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Federal / National Overview



Title V MCH Block Grant - Fund Source

- Began in 1935 as part of Social Security Act
- Administered by Maternal and Child Health Bureau, HRSA, U.S. DHHS
- Provides \$650 million in funding to 59 states and jurisdictions



Block Grant Requirements - Funding

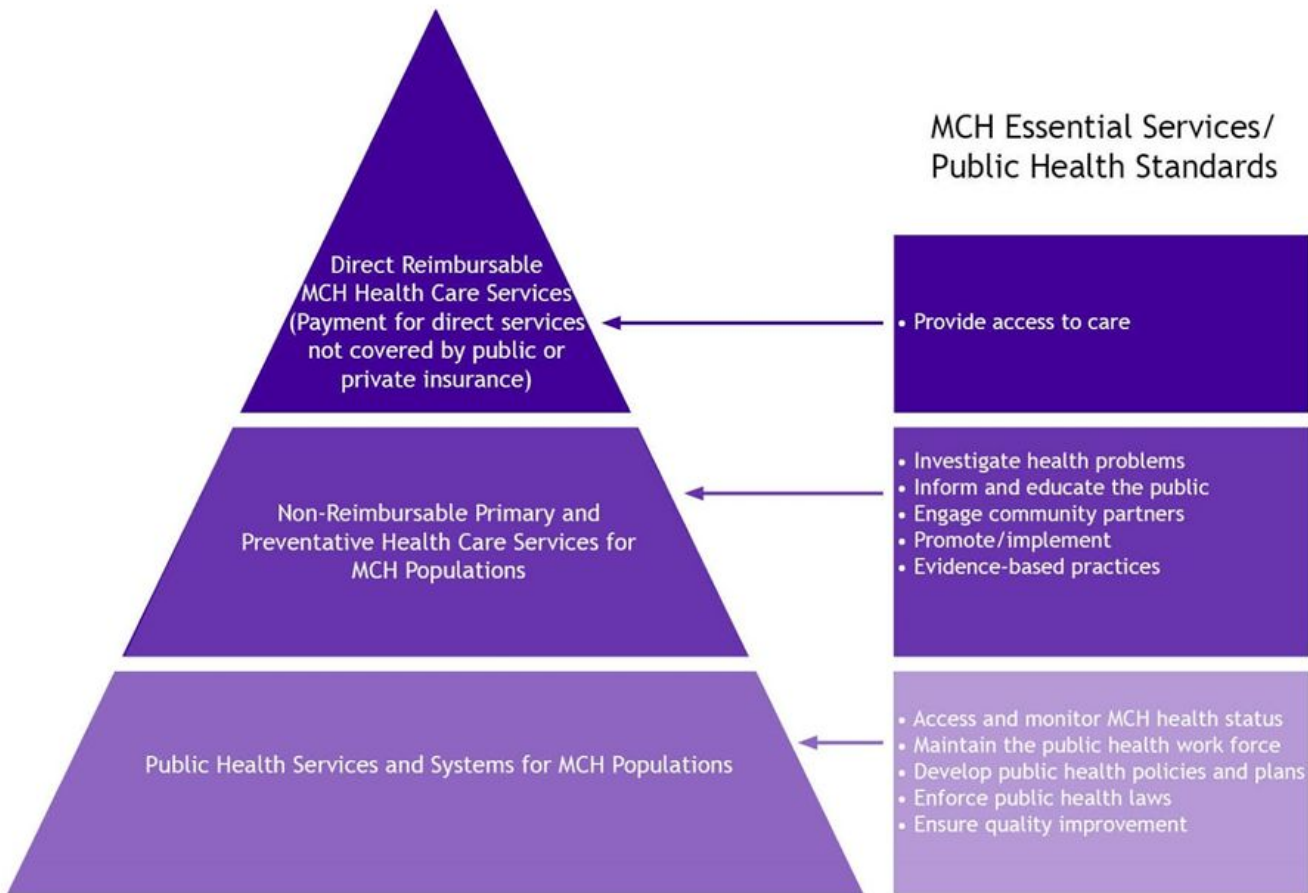
30/30/10

- At least 30% of total BG funds must be allocated to child/adolescent population
- At least 30% of total BG funds must be allocated to CYSHCN population
- No more than 10% administrative cost
- Remainder is flexible by state priority



Title V MCH Block Grant - Program

Public Health Services for MCH Populations: The Title V MCH Services Block Grant



Block Grant Requirements - Program

- Conduct state-level needs assessment (NA) once every five years on the MCH population
- Use NA results to identify priorities to guide work for the next five years
- Administer a state hotline for MCH health info



Title V MCH Block Grant - Population

- Infants
- Children
- Youth
- Children and Youth with Special Health Care Needs (CYSHCN)
- Women of Reproductive Age (WORA)
- Cross-cutting/Life Course



Block Grant Requirements - Population

- Address 5 national performance measures with at least one from the 5 federal MCH population domains.
- Identify and address state performance measures for each priority not being addressed by the NPMs.

NPH #	National Performance Priority Area	MCH Population Domains
1	Well-woman visit	Women/maternal health
2	Low-risk cesarean delivery	Women/maternal health
3	Perinatal regionalization	Perinatal/infant health
4	Breastfeeding	Perinatal/infant health
5	Safe sleep	Perinatal/infant health
6	Developmental screening	Child health
7	Injury	Child health and/or adolescent health
8	Physical activity	Child health and/or adolescent health
9	Bullying	Adolescent health
10	Adolescent well-visit	Adolescent health
11	Medical home	Children with special health care needs
12	Transition	Children with special health care needs
13	Oral health	Cross-cutting/life course
14	Smoking	Cross-cutting/life course
15	Adequate insurance coverage	Cross-cutting/life course



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Colorado MCH Overview



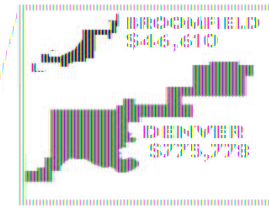
Colorado MCH - Funding

- **\$9.9 million total**
 - MCH federal award (~\$7.34 million)
 - Colorado state long bill allocation (~\$2.54 million) for CYSHCN - there is a 5% reduction this year, which was absorbed by the state.
- **\$4.1 million to CDPHE state strategies (41%)**
- **\$5.8 million to local partners and support (59%)**



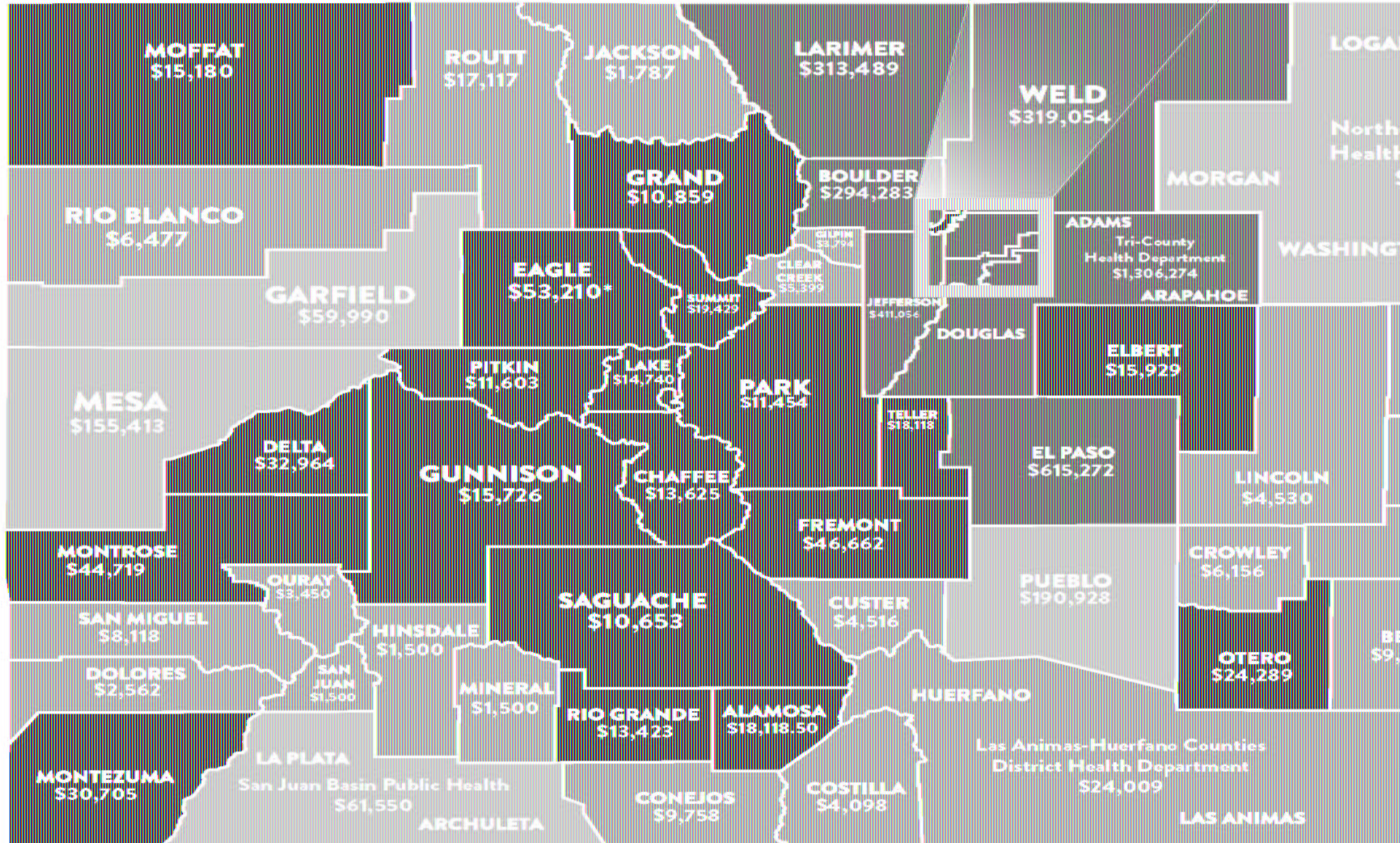
MATERNAL AND CHILD HEALTH FUNDING MAP

Funds are allocated to the county local public health agency. Multi-county agencies are noted.



Contract managed by OPHD

Contract managed by MCH



2020 MCH Needs Assessment Summary

2020 MCH NEEDS ASSESSMENT SUMMARY

PREVENTION SERVICES DIVISION
MATERNAL AND CHILD HEALTH



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BACKGROUND

Every five years, Colorado's Maternal and Child Health (MCH) Program conducts a statewide needs assessment of the health and well-being of women, children, youth, and families living in Colorado. Conducting this assessment is both a best practice in public health as well as a requirement of the Title V MCH Block Grant. The goals of the needs assessment are to:

- Gather information to understand which issues impact the MCH population.
- Identify specific priorities for state and local public health to address during the 2021-2025 Title V Block Grant cycle.
- Use the selected MCH priorities to plan and implement public health strategies to positively improve the lives of women, children, youth and their families in Colorado.

PROCESS DESIGN

OCTOBER 2017 - MAY 2018

Title V Block Grant Guidance and Public Health Approach

The [Title V Block Grant guidance](#) requires states to implement the public health approach in administering its Title V MCH programs. This approach outlines the importance of engaging stakeholders, assessing needs and capacity, and selecting priorities in order to impact the MCH population and the [Title V national performance measures](#).



- Uses Evidence-Based Public Health Framework
- Leverages other state processes and resources
- Integrates cross-sector data and perspectives
- Population domain → Common issues

[Learn more here.](#)



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MCH Framework

To Increase Community and Family Resilience

STRATEGIC ANCHORS

- Racial equity
- Community inclusion
- Moving upstream

HEALTH IMPACT AREAS

- Behavioral health
- Access to care
- Nutrition security

PRIORITIES 2021-2025



Increase prosocial connection



Promote positive child and youth development



Create safe & connected built environments



Increase economic mobility



Improve access to supports



Reduce racial inequities



Increase social emotional well-being

STRATEGIES

MEASURES

OUTCOMES

Priority Icons 2021-2025

<p>Increase Economic Mobility</p> 	<p>Increase Prosocial Connection</p> 	<p>Reduce Racial Inequities</p> 
<p>Improve Access to Supports</p> 	<p>Create Safe & Connected Built Environments</p> 	<p>Increase Social Emotional Wellbeing</p> 
	<p>Promote Positive Child & Youth Development</p> 	



2021-2025 MCH Priorities



PRIORITY: Promote Positive Child and Youth Development

GOAL All Colorado children and youth have developmentally appropriate and culturally responsive relationships, and

2021-2025
MCH PRIORITIES

- Increase prosocial connection
- Create safe and connected built environments
- Improve access to supports
- Increase social emotional well-being
- Promote positive child and youth development
- Increase economic mobility
- Reduce racial inequities



2021-2025 Health Impact Areas

- Behavioral Health
- Access to Care
- Nutrition Security

National Performance Measures

- Percent of **infants** who are ever breastfed and percent of infants who are breastfed exclusively through 6 months
- Percent of **children**, ages 10 through 71 months, receiving a developmental screening using a parent-completed screening tool
- Percent of **adolescents**, ages 12 through 17, who are bullied or who bully others
- Percent of **children with** and without **special health care needs** having a medical home
- Percent of **women** who smoke during pregnancy

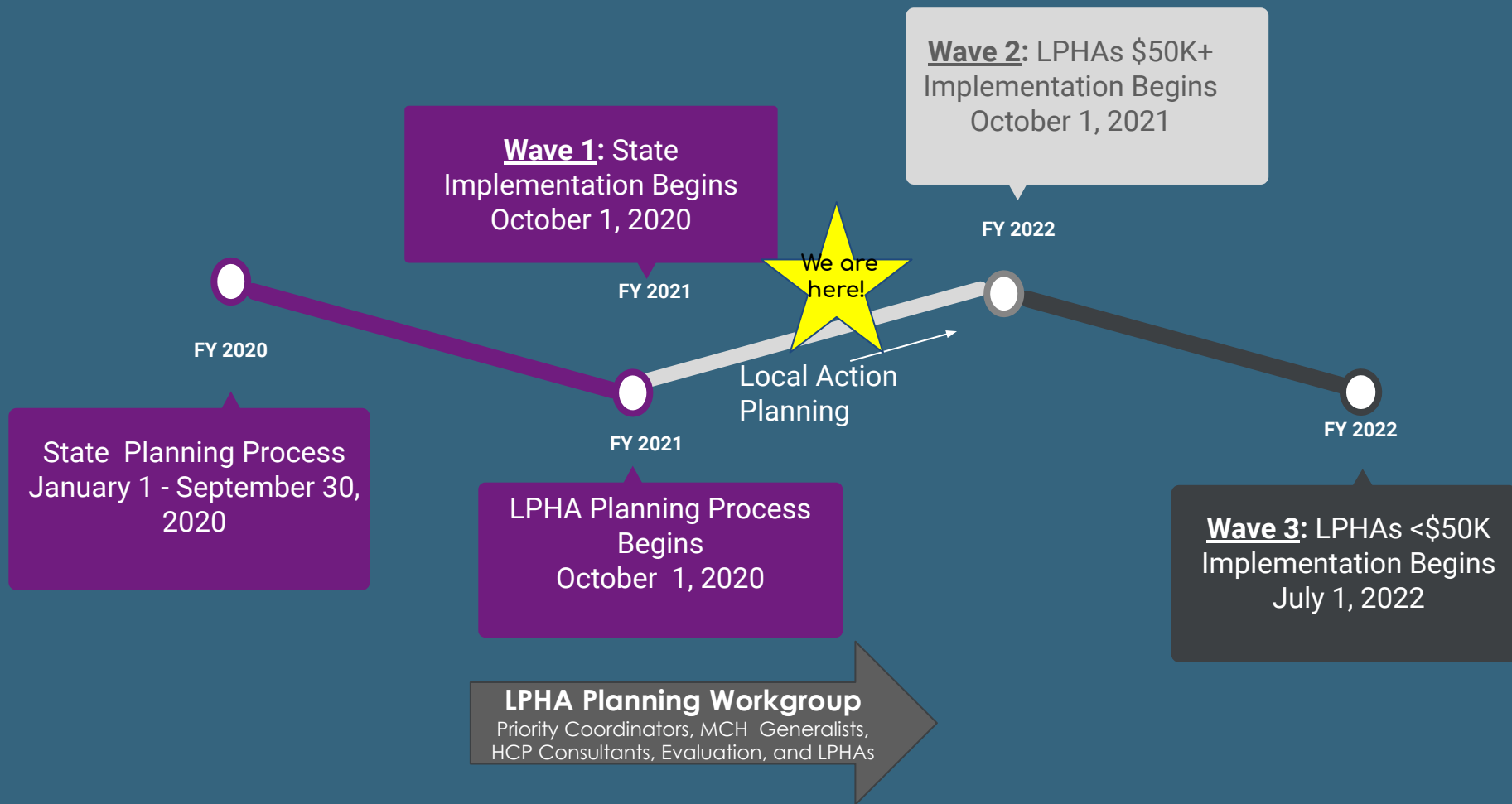


**2021-2025
Strategic Anchors**

**Materials Coming
Soon!**



MCH 2021-2025 Implementation Waves



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MCH Partners, Roles and Resources



National Partners

- **Maternal and Child Health Bureau**
Health Resources and Services Administration
U.S. Department of Health and Human Services
 - [MCH Navigator](#)
- **Association of Maternal and Child Health Programs (AMCHP) - states**
 - [Innovation Station](#)
- **CityMatCH - urban city or county health departments (Population >100,000)**



Resources

- [MCHcolorado.org](https://mchcolorado.org)
- [State Logic Models and Action Plans](#)
- [NPMs, ESMs, SPMs, SOMs by priority](#)
- [MCH Planning Glossary of Terms](#)
- [MCH Framework](#)



MCH Workforce Development

Current Priorities:

1. Communicate & promote the value of public health across sectors
2. Racial Equity
3. Influencing Partners and Leaders
4. Community Inclusion
5. Change Management

NEW Workforce Request System!!!





Thank You!

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