



15 COMMUNITY PLANNING CHAMPIONS

Building local plans to prevent child maltreatment and promote family well-being

Framing Community Needs

Community profiles, family input, and service listings allow planning teams to address the following questions:

- What are our strengths in terms of human and programmatic resources?
- What are our biggest gaps – what do families want and need that we are not able to provide?
- What gets in the way of our community doing better in addressing these needs?



Form Core Leadership Group >>>

- All communities have formed leadership teams that vary from 8 to 25 members to ensure diverse stakeholder perspectives.
- New community partners at the table include: libraries, physicians, fire department, elementary and middle schools, financial literacy center, local businesses, child fatality prevention system, and workforce development.
- **3** communities are using existing governance structures (e.g., Team UP, Collaborative Management Program) to serve as their leadership group.
- **12** communities have formed leadership groups specific to the planning process.
- **13** communities have convened their leadership group at least twice since planning began.

<<< Develop Community Profile



- All communities have developed a community profile to gain a deeper understanding of local needs and trends.
- Communities mined through numerous data sources and obtained baseline data. These sources include Kids Count, child welfare, community health assessments, self-sufficiency standards, child care needs, criminal justice, annual head start assessments, maternal child health trends, housing needs, etc.



Secure Diverse Family Input >>>

- All communities are obtaining parent input to honor and represent the family voice.
- **12** communities have or will administer parent surveys, in English and Spanish.
- **7** communities have or will conduct parent focus groups/informal meetings with parents.
- **4** communities have or will utilize more than one approach.
- **2** communities have or will facilitate community cafes.

<<< Catalogue Local Services



- All communities engaged in dialogue about the existing service array and scanned through different provider listings to determine quality and capacity of the services and to identify missing gaps.



Process Evaluation

- All communities completed a pre-survey on community readiness and collaboration efforts around child maltreatment prevention. Communities will also participate in final interviews and complete a post-survey. Findings will be shared to inform future prevention planning efforts!

NEXT STEPS: PRIORITIZE, IMPLEMENT, AND SUSTAIN.